SEPA
SOUTHEAST PROPANE ALLIANCE

2027

ALL-INCLUSIVE SPONSORSHIP PACKAGES

Fueling the Southeast's *propane* industry, together.

One commitment.Twelve months of visibility across North Carolina, South Carolina, and Georgia. Recognition at every SEPA meeting, presence in every SEPA channel, and access to the marketers, dealers, and leadership who move the industry forward.

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
$10,000	$5,000	$2,500	$1,500	$750

SOUTHEASTPROPANE.ORG

(919) 787-8485

SEPA
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2027 Sponsorship Packages

PACKAGE COMPARISON

SEPA sponsorship is the most efficient way to keep your brand in front of every propane marketer, dealer, and industry leader across the Southeast for a full calendar year. Every tier below is all-inclusive: one price, one commitment, twelve months of exposure across meetings, print, digital, and the annual convention.

WHY SPONS

Three-state reach across NC, SC, and GA. Direct access to marketers, dealers, and leadership. Year-round visibility, not a single event. Support for workforce development through SEPATEC.

BENEFIT	DIAMOND $10,000	PLATINUM $5,000	GOLD $2,500	SILVER $1,500	BRONZE $750
01 EVENT RECOGNITION					
Recognition at Annual Convention	✓	✓	✓	✓	✓
Recognition at Spring Meeting	✓	✓	✓	✓	✓
Recognition at Fall Meeting	✓	✓	✓	✓	✓
02 BRAND VISIBILITY					
Logo placement on Annual Convention signage	✓	✓	✓	✓	
Logo placement in SEPA News Magazine	✓	✓	✓	✓	
Linked logo on SEPA App	✓	✓	✓		
Logo on Awards Program & Convention Presentation	✓	✓	✓		
Linked logo on SEPA website	✓	✓	✓		
Linked logo on weekly e-blast	✓	✓	✓		
03 ACCESS & ENGAGEMENT					
Attendee list with contact info for SEPA events	✓	✓	✓		
Company exhibitor / display at Annual Convention	✓	✓			
SEPA-sponsored webinar opportunity	✓	✓			
Scholarship Tournament hole sponsor	✓	✓			
04 PREMIER DIAMOND BENEFITS					
*Enhanced logo & brand placement at meetings and conventions**	✓				
Exclusive 3-minute speaking opportunity at Annual Convention	✓				
One comped member registration at Annual & Fall Conventions	✓				

ENHANCED BRAND PLACEMENT

- Conference WiFi splash page with sponsor logo
- Logo featured on event lanyards
- Logo on Networking Reception drink tickets
- Sponsored lunch, breakfast, or coffee break signage

WHAT'S INCLUDED

- All three SEPA meetings (Spring, Fall, Annual)
- SEPA News Magazine, App, website & e-blast
- Attendee data at Gold and above

RESERVE YOUR PACKAGE

(919) 787-8485

southeastpropane.org

CONTACT THE SEPA OFFICE

2027 COMMITMENT & ORDER FORM

Reserve your *sponsorship*.

SEPA 2027

Complete this form to secure your 2027 SEPA sponsorship. Packages are confirmed on a first-come basis upon receipt of signed agreement and payment or invoice acceptance. Questions? Contact the SEPA office at (919) 787-8485.

01 SELECT SPONSORSHIP LEVEL

☐ DIAMOND	☐ PLATINUM	☐ GOLD	☐ SILVER	☐ BRONZE
$10,000	$5,000	$2,500	$1,500	$750

02 COMPANY & CONTACT INFORMATION

COMPANY NAME (AS IT SHOULD APPEAR IN RECOGNITION MATERIALS)

PRIMARY CONTACT NAME

TITLE

EMAIL

PHONE

MAILING ADDRESS

CITY / STATE / ZIP

WEBSITE

03 ENHANCED PLACEMENT PREFERENCES (DIAMOND ONLY)

DIAMOND SPONSORS: select up to two preferred enhanced brand placements. Final availability is confirmed by the SEPA office on a first-come basis.

- ☐ Conference WiFi splash page
- ☐ Networking Reception drink tickets
- ☐ Sponsored breakfast signage
- ☐ Event lanyards
- ☐ Sponsored lunch signage
- ☐ Sponsored coffee break signage

04 PAYMENT METHOD

☐ **INVOICE ME**
SEPA will send an invoice via email. Net 30 terms.

☐ **CHECK ENCLOSED**
Payable to Southeast Propane Alliance. Mail with signed form.

☐ **CREDIT CARD**
SEPA office will contact you to process securely by phone.

05 AUTHORIZATION

AUTHORIZED SIGNATURE · PRINTED NAME & TITLE

DATE

By signing, the company commits to the selected 2027 SEPA sponsorship level and authorizes SEPA to use the company name and logo in sponsor recognition materials across the 2027 program year. Sponsorship benefits begin upon receipt of signed form and payment or invoice acceptance and continue through December 31, 2027. Logo files (vector preferred: .ai, .eps, or high-resolution .png) should be emailed to the SEPA office within 10 business days of confirmation.

RETURN BY EMAIL
beverly@southeastpropane.org

RETURN BY MAIL
Southeast Propane Alliance
5109 Hollyridge Drive, Suite 101
Raleigh, NC 27612

QUESTIONS
(919) 787-8485
southeastpropane.org